# Table of Contents - Global Engagement Program Course Descriptions

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NUpath

Northeastern’s academic core, known as NUpath, is built around essential, broad-based knowledge and skills—such as understanding societies and analyzing data—integrated with specific content areas and disciplines. It offers students the flexibility to integrate core learning into their individual educational journeys. NUpath is Northeastern University’s set of institution-wide general education requirements for all students in all majors. You may find a list of these requirements with further details on the NU Core Curriculum webpage: https://www.northeastern.edu/core/requirements/.

Throughout this guide you will find the following abbreviations for NUpath categories. Below is a list of these NUpath categories and their accompanying codes.

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<th>NUpath Abbreviation</th>
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<tr>
<td>ND</td>
<td>Engaging with the Natural and Designed World</td>
</tr>
<tr>
<td>EI</td>
<td>Exploring Creative Expression and Innovation</td>
</tr>
<tr>
<td>IC</td>
<td>Interpreting Culture</td>
</tr>
<tr>
<td>FQ</td>
<td>Conducting Formal and Quantitative Reasoning</td>
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<td>SI</td>
<td>Understanding Societies and Institutions</td>
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<td>AD</td>
<td>Analyzing and Using Data</td>
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<td>DD</td>
<td>Engaging Difference and Diversity</td>
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<td>ER</td>
<td>Employing Ethical Reasoning</td>
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<tr>
<td>WF</td>
<td>Writing in the First Year</td>
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<td>WI</td>
<td>Writing Intensive in the Major</td>
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Global Engagement Program - England

Living, Learning and Leading Globally
Functions as a foundational, cornerstone course that frames the Global Engagement Program and assists students in mapping their way forward. Covers cultural and ethical frameworks for understanding the context of global business as an integrated whole. Introduces global leadership competencies combined with multiple assessments to help foster greater self-awareness and establish a baseline for subsequent development. Offers students an opportunity to create a four-year professional development plan (PDP), a living document designed to guide students’ study and development throughout the program and to cultivate the mindset necessary for effective and authentic global leadership.

NU Course: INTB 1204, Living, Learning and Leading Globally.

Academic Writing
The goal of this course is to help students learn how to participate in an academic community, in part by helping students to become aware of the ways information and communication function within all sorts of different cultural groups. Students will learn how to assess a variety of communication situations, and how to make choices that will help them participate effectively in those situations. This course aims to help students negotiate writing goals and audience expectations regarding conventions of genre, medium, and situation; formulate and articulate a stance through writing; revise writing using responses from others, including peers and teachers; effectively use and appropriately cite sources in your writing; use multiple forms of evidence to support your claims, ideas, and arguments; practice critical reading strategies; provide revision-based response to your peers; and self-assess as writers.

NU Course Equivalent: ENGW 1111, First Year Writing. NUpath: WF.

Britain and the World: Interaction and Empire
Welcome to ‘Britain and the World: Interaction and Empire’. This course introduces students to the history of Britain and its interaction with the world. The course follows British history from the Roman Empire to today. The aim is to examine Britain’s relationships with other countries and cultures, exploring social, economic, and cultural developments, as well as political and diplomatic ones. As well as understanding these developments discretely, students will also be encouraged to see how they affect one another.

NU Course Equivalent: HIST 2376, Britain and the British Empire, NUpath: SI, DD.

British Drama and the London Stage
In this course students will study a range of drama from the British Isles across six centuries, with a particular emphasis on the evolving nature of theatre and performance in London. Attention is given to major playwrights, movements, styles and themes and their historical, critical and performance contexts. Throughout the course we will be considering the relationship between page and stage: between the dramatic text as it appears in written form, and its life in performance. After an overview we will proceed chronologically, from Elizabethan and Jacobean Shakespeare through to the eclectic British theatre of the twenty-first century. Lectures are highly interactive and are structured around significant playwrights, genres, movements and topics. We will use the wealth of theatres and productions happening on our doorstep in London as a resource.

NU Course Equivalent: THTR 1990, Theatre Elective, NUpath: EI, IC.

Calculus for Business
Calculus for Business is a calculus course intended for those studying business, economics, or other related business majors. The following topics are presented with applications in the business world: functions, graphs, limits, differentiation, integration, techniques and applications of integration, partial derivatives, optimization, and the calculus of several variables. Each textbook section has an accompanying homework set to help the student better understand the material.

NU Course Equivalent: MATH 1231, Calculus for Business and Economics. NUpath: FQ.
Cultures of London
This course is about the relationship between place, people, and culture in the widest sense of the term. In this course you will encounter and study a wide range of cultural manifestations in and of London: examining how different people and different art forms have helped form an idea of the city across different time periods; and how the city has in turn influenced the people who live here and the directions art forms have taken. Wherever possible we will be studying London and its cultures firsthand. The course focuses on a wide variety of art that has been produced in, or which reflects upon, London, including in the visual arts and architecture, and with a strong emphasis on literary representations. We will study a range of poetry, prose and drama spanning more than 450 years, tracing continuities and differences in relation to historical and sociological change. Above all, the aim is for students to enhance their semester abroad by reflecting deeply on their own experiences of London as visitors from overseas, in relation to the similar experiences of overseas visitors and immigrants to London over the past five centuries.
NU Course Equivalent: INSH 1600, Cultures of London – Abroad. NUpath: IC, DD.

Current Issues in Cities and Suburbs
Introduces students to pressing urban issues: urban sprawl, poverty, education, transportation, economic development, and housing, through an intensive analysis of the Boston metropolitan area. The course is cotaught by university faculty and practitioners in government, community, and nonprofit organizations throughout the metropolitan area. Offers students the opportunity to analyze Boston data, go on outings to see development in progress, talk with urban practitioners about what they do, and conduct research on an urban issue of their choice.
NU Course Equivalent: POLS/SOCL 2358, Current Issues in Cities and Suburbs. NUpath: SI, DD.

Financial Accounting and Reporting
Covers the basic concepts underlying financial statements and the accounting principles followed in the preparation of the balance sheet, the income statement, and the statement of cash flows. Offers students an opportunity to become familiar with accounting terminology and methods designed to enable them to interpret, analyze, and evaluate published corporate financial reports. Wherever appropriate, the course relates current economic, business, and global events to accounting issues. Analyzes how financial reporting concepts affect the behavior of investors, creditors, and other external users. Emphasizes the importance of ethics in financial reporting. Requires second-semester-freshman standing or above.
NU Course Equivalent: ACCT 1201, Financial Accounting and Reporting.

International Business and Global Responsibility
The emphasis of this course is on the cultural, economic, strategic, and political aspects of national business environments and their impact on international business operations. Students are exposed to a variety of key international business concepts, ranging from strategic planning in the global arena, to managing behavior and interpersonal relations. Additional topics include free trade agreements, national trade policies, foreign market analysis, and international strategic management. Outside of the classroom we will visit some British Museum galleries, which is intended to support students’ understanding of global cultural business environments around the world.
NU Course Equivalent: INTB 1203, International Business and Global Social Responsibility. NUpath: IC, ER.

International Relations
The study of international relations (IR) helps us understand the circumstances under which conflict and cooperation occur in the world. If we can determine the causes of these events, we might learn to control them. This course is designed as an introduction to the only academic discipline that is specifically concerned with the study of "The International". It offers a broad introduction to international relations and assumes no prior knowledge. It is structured to provide a balance between empirical applications and theoretical underpinnings. The course covers several mainstream and critical theories that help to explain recurring patterns in international relations, including realism, liberalism, Marxism, constructivism, and feminism. Along with these theories, we will explore basic concepts used by IR scholars, such as the “state,” the “nation,” “anarchy,” and “power.” We will then study the different ways in which to analyze fundamental problems of international relations—conflict or cooperation—whether by studying the “big picture,” the international system, or the inner workings of the state. Throughout the course you will be given the opportunity to apply complex and fast-changing scholarship to “real world” world problems, including state failure, climate change and security, international development, and humanitarian crises, which will enhance your critical thinking skills and help you to situate current international events in complex empirical and theoretical frameworks.
NU Course Equivalent: POLS 1160, International Relations. NUpath: SI.
Introduction to Marketing
Shifting forces and major consumption trends impacting markets in the digital age compete to create customer value, engagement and loyal relationships. Through real-world and engaging methods, this course provides an introduction to global marketing and what are considered effective marketing strategies, encouraging learners to recognize how customer value may be created and captured. Learning outcomes will enable a broader appreciation of basic marketing concepts, case-study strategies and Twenty-First century practices.
NU Course Equivalent: MKTG 2201, Introduction to Marketing.

Introduction to Sociology
Explores diverse social phenomena, from how people try to look their best in face-to-face interactions; to how race, gender, and class shape identities and social conditions; to how industrial capitalism came to dominate the world. Offers students an opportunity to gain a grasp of key sociological theories and empirical research on topics such as social order, social conflict, and social change, as well as learn to identify social forces that shape human behavior, explain how these forces affect individuals and social groups, and make valid predictions about how they may shape future behavior or events.
NU Course Equivalent: SOCL 1101, Introduction to Sociology. NUpath: SI, DD

Principles of Macroeconomics
The course introduces macroeconomic analysis. Topics include the flow of national income, economics growth and fluctuation, the role of money and banking, and monetary and fiscal policies. Emphasizes the development of conceptual tools to analyze the economic problems facing modern society. The objective of the course is to familiarize students with basic concepts and conclusions in macroeconomics. Students should understand the intuition behind the conclusions and be able to interpret real world developments in light of economic theory.
NU Course Equivalent: ECON 1115, Principles of Macroeconomics. NUpath: SI, AD.

Principles of Microeconomics
This course teaches the fundamentals of microeconomics, providing a solid foundation for economic analysis and thinking. This course begins with an introduction to supply and demand and the basic forces that determine an equilibrium in a market economy. It introduces a framework for learning about consumer behavior and analyzing consumer decisions. The course will explore consumers and their decision-making process as well as firms and their decisions about optimal production. In addition, the course covers the impact of different market structures on firms’ behavior and further includes two guest lectures by economic scholars. By the end of the course, you will be able to understand introductory microeconomic theory, solve basic microeconomic problems, and use these techniques to think about a number of policy questions relevant to the operation of the real economy.
NU Course Equivalent: ECON 1116, Principles of Microeconomics. NUpath: SI, AD.

Programming with Data
Introduces programming for data and information science through case studies in business, sports, education, social science, economics, and the natural world. Presents key concepts in programming, data structures, and data analysis through Python and Excel. Integrates the use of data analytics libraries and tools. Surveys techniques for acquiring and programmatically integrating data from different sources. Explains the data analytics pipeline and how to apply programming at each stage. Discusses the programmatic retrieval of data from application programming interfaces (APIs) and from databases. Introduces predictive analytics for forecasting and classification. Demonstrates the limitations of statistical techniques.
NU Course Equivalent: DS2000/2001, Programming with Data with Practicum. NUpath: AD.

Statistics
This is an introductory level course for those who wish to use statistics in social science, or in any other context. The course provides a precise and accurate treatment of introductory probability theory, statistical ideas, methods and techniques. The course also enables the students to start on their journey to being able to appreciate empirical literature in the field of Economics. This course is intended to prepare students for the use of statistics in their more advanced empirical courses (particularly Econometrics and Applied Economics) and accustom students to using statistical methods in their studies.
NU Course Equivalent: MATH 2280, Statistics and Software. NUpath: AD
Technology and Human Values
As long as here have been humans, there has been technology. Technology so permeates our form of life that some have characterized human beings as the technological animal. But while a relationship with technology is given, the nature of that relationship is not. Both human history and the contemporary world are replete with diverse and sometimes contradictory ways of conceiving of how people and technology interact. This course is oriented around these general questions: (1) What is the proper way to understand the relationship between humanity and technology? (2) What critical perspectives and tools can we use to evaluate the social, ethical, and political dimensions of technology? (3) How can we make good decisions about incorporating emerging technologies into our society and lives?

NU Course Equivalent: PHIL 1145, Technology and Human Values. NUpath: SI, ER.