

## **GEXO 300A: Global and Intercultural Communication Online Non-Credit Module**

**Dates:** September 12 – November 17

**Instruction Mode:** Self-Paced, Asynchronous, Online Module with scaffolded deadlines

**Instructors:** Bryan McAllister-Grande, Molly McMahon & Janie Marsan

**Office Hours:** virtual; available by appointment

*Completion of this module earns learners a Northeastern University [Digital Badge in Global and Intercultural Communication](#), in partnership with Credly.*

### **Module Overview**

What is intercultural and global communication? What does it mean to be a “global citizen”? This module focuses on the latest theories of global and intercultural communication. The module begins by defining terms such as culture, globalization, and migration, and then supports learners as they critically analyze and apply these ideas in personal reflection and analytical responses to connect issues learners may encounter in contexts with broader dynamics of globalization, migration, positionality, power, and privilege. Learners will be expected to complete reflections, writing assignments, a larger research-based project, and a self-assessment tool and will receive written feedback throughout the module from the instructor. The instructor will also be available for virtual office hours by appointment for additional feedback as needed.

### **About this Non-Credit Module**

Northeastern University’s Global Experience Office is offering this module in partnership with Skillstack. It is a non-credit educational module. Learners who complete the module will earn a Digital Badge in Global and Intercultural Communication (Level 2: Intermediate) through Credly, which can be imported into LinkedIn profiles and digital resumes.

### **Module Design**

The module is self-paced and fully asynchronous but follows the Northeastern University academic term calendars (these dates will be posted on the module Canvas site). The instructor will send reminders and provide feedback to learners throughout the term. To earn credit for this module, learners in this module must plan to complete the assignments and projects by the end of the academic term in which they start the module. Please visit [this link](#) for more information about the Northeastern University academic terms

### **Pre-Requisites/Level**

The module is open to all learners at all levels. Although designed at the intermediate level, the module can be customized to include some advanced content.

### **Learning Goals**

Recipients of the Global and Intercultural Communication Badge will be able:

- to synthesize theories of global citizenship and cultural difference.
- to describe their cultural identity and recognize its role in framing and positioning their lived experiences.
- to demonstrate tolerance for uncertainty, openness to considering multiple perspectives, and cultural humility.
- to practice global and intercultural communication in academic and personal settings.

## Module Schedule and Assignments

<b>COURSE SCHEDULE</b>	
<b>Week 1: Assessment of your Global &amp; Intercultural Communication Knowledge</b>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• What is global and intercultural communication?</li> <li>• How will this module help develop your knowledge of global and intercultural communication?</li> <li>• How can you expand your self-knowledge to better understand others with different cultural identities?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Discussion Board: Complete the Artifact Introduction Assignment and post to the discussion board.</li> <li>• Assignment: Complete the Global Engagement Pre-Survey</li> </ul>
<b>Week 2: Reflection &amp; Goal Setting</b>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• Why is reflection and goal setting relevant to global and intercultural communication?</li> <li>• What are SMART goals and how can you use them in your learning?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Discussion Board: Artifact Introduction Assignment Responses</li> <li>• Assignment: Set SMART Goals</li> </ul>
<b>Week 3: Key Concepts &amp; Theories of Global &amp; Intercultural Communication</b>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• What is the historical foundation of global &amp; intercultural communication?</li> <li>• How have the early formulations in the 1930s, 40s, and 50s include intercultural and global communication today?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignment: Viewing Guide Notes</li> <li>• Discussion Board: What is Culture?</li> </ul>
<b>Week 4: Key Concepts &amp; Theories of Global &amp; Intercultural Communication Continued</b>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• What is the historical foundation of global &amp; intercultural communication?</li> <li>• How have the early formulations in the 1930s, 40s, and 50s include intercultural and global communication today?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignments: Viewing Guide Notes</li> <li>• Discussion Board: Comment on What is Culture Responses</li> <li>• Assessment: Open Note Quiz over Weeks 3 &amp; 4</li> </ul>
<b>Week 5: Intercultural Praxis</b>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• How has the intercultural praxis evolved from the historical and other</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignment: Sorrells (2013) Ch 1 Reading Guide</li> </ul>

<p>contemporary intercultural communication theories?</p> <ul style="list-style-type: none"> <li>• What benefits and limitations does the intercultural praxis provide compared to previous theories discussed in the module?</li> </ul>	<ul style="list-style-type: none"> <li>• Discussion Board Post: Topic TBD</li> </ul>
<p><b>Week 6: Personal Identity &amp; Intercultural Communication</b></p>	
<p>Essential Question:</p> <ul style="list-style-type: none"> <li>• How does expanding your self-knowledge allow you to better understand other people from different cultural backgrounds?</li> <li>• What roles to framing and positionality play in your understanding of intercultural communication?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignment: SMART Goal Check In</li> <li>• Assignment: Complete the Autobiography of cultural identity reflection assignment.</li> <li>• Discussion Board Response</li> </ul>
<p><b>Week 7: Cultural Humility as Intercultural Communication</b></p>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• What role does cultural humility play in intercultural communication?</li> <li>• How can you practice cultural humility in your daily life?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignment: Cultural Humility Anticipation &amp; Viewing Guides</li> <li>• Discussion Board: Dangers of a Single Story &amp; Cultural Humility Reflection</li> <li>• Assignment: Location Observation</li> </ul>
<p><b>Week 8 &amp; 9: Intercultural Communication in Action</b></p>	
<p>Essential Questions:</p> <ul style="list-style-type: none"> <li>• What does intercultural communication look like in your daily life?</li> <li>• How does our new knowledge of intercultural communication impact our daily communication and engagement?</li> </ul>	<p>Assignment:</p> <ul style="list-style-type: none"> <li>• Assignment: Guided Reading</li> <li>• Project: Conversation Analysis Project <ul style="list-style-type: none"> <li>○ Data Graphic Organizer</li> <li>○ Written Analysis Paper</li> </ul> </li> </ul>
<p><b>Week 10: Final Reflection</b></p>	
<p>Essential Question:</p> <ul style="list-style-type: none"> <li>• How has your understanding of global and intercultural communication changed?</li> <li>• What progress have you made on your SMART goals? What are the next steps?</li> </ul>	<p>Assignments:</p> <ul style="list-style-type: none"> <li>• Assignment: GES Post Survey</li> </ul>